

# TRAINING SEMINAR

PRODUCTS

| INSTALLATION

| PRICING

## What will you gain? Above all else, Knowledge!

Come and join us for a one-day in depth seminar at our 160,000 square foot manufacturing plant in Louisville, Kentucky. While you are with us, we will provide you with an in depth knowledge of the products we offer, with an emphasis on how to install our Cardinal Shower Enclosure units and Heavy Glass frameless units. In addition, tips and tricks for measuring, troubleshooting while on the job site, the differences in our various product lines, what products are offered from standard to custom, how to quote our enclosures, and insights into what is on the horizon.

You will enjoy a tour of our facility where you will witness the day to day operations in our fabrication shop, tempering operation, cast glass and powder coat operations. We will also have a meet and greet where you will be introduced to the inside sales and support team so you can put a face with the names you have become familiar with as you have grown with us here at Cardinal Shower Enclosures. Chuck, Curtis, Louisa, Jeff, Jason, Brittney, Kristi, Greg and Yvette enjoy assisting you and look forward to meeting each of you.

There will be time set aside for an open round table Q&A where we encourage you to ask questions, share ideas, and let us know how we are doing. We are always looking for ways to better serve each and every one of our customers.

The seminar will be hosted by Greg Abrams, President of Cardinal Shower Enclosures, and Chris Murphy, our Tempering Plant Manager. The installation segment will be hosted by Inside Sales Specialist Chuck Hall, who has over 22 years experience in installations.

### ACCOMMODATIONS

We will provide lodging on the night of Thursday, July 22nd. A BBQ lunch will also be catered during the seminar. You will be responsible for your transportation to and from Louisville. Directions and accommodation details will be provided prior to the seminar to those who have registered to attend. Attendance is first come, first serve and space is limited, so register early!

Please RSVP to Chuck Hall at 502-969-4059 or [chall@cardinalshower.com](mailto:chall@cardinalshower.com) no later than Friday, July 9th.

**CLASS SIZE LIMITED. CALL TODAY!**

### WHO

Cardinal Shower Enclosure customers, installers and purchasers.

### WHAT

#### Training Seminar

- Complete product offering overview
- Installation demonstrations of Cardinal and heavy glass units
- Measuring tips and tricks
- On-site troubleshooting
- Using the price book to quote units

#### Facility Tour

- Fabrication shop
- Tempering plant
- Cast Glass production
- Powder Coat facility
- Inside Sales Support Team

**BBQ lunch** also provided, plus you will go away with some really **cool gifts** that can be displayed in your showroom!

### WHEN

Friday, July 23, 2010, 9AM to 3PM

### WHERE

Cardinal Shower Enclosures  
Manufacturing Facility  
4795 Shepherdsville Road  
Louisville, KY 40218  
Tel: 502-969-4059

### HOW

RSVP to Chuck Hall at 502-969-4059 or [chall@cardinalshower.com](mailto:chall@cardinalshower.com) no later than Friday, July 9th.



**Cardinal Shower Enclosures Manufacturing Facility**  
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